# Hello MSSAC and MSDC Families!!

## It's time to order your 2010/2011 Yearbook!!

The preparation of our annual yearbook is underway and with individual, group, candid shots and much more, the yearbook promises to be a great keepsake for your swimmer.

As is usual, we will have our popular "front cover" contest and personal page sponsorships where you can dedicate a page to your swimmer! Please also take note that if you or someone you know is a business owner, we are offering very competitive sponsorship rates that include both yearbook AND website advertising opportunities.

### Keep on scrolling for further information!!!

Ordering your yearbook is a simple on-line process this year with the cost being charged to your account.

No messy cash transactions! Please click on the below link to order your 2011 yearbook.

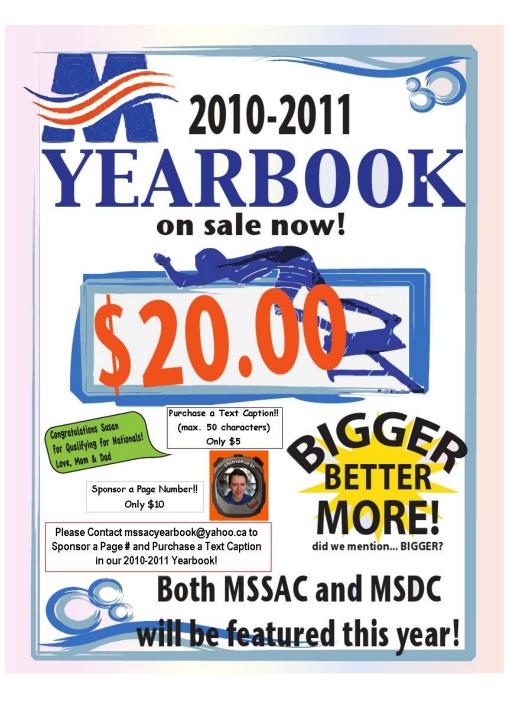
#### Orders are due no later than June 30th, 2011.

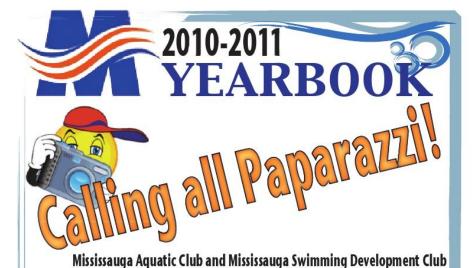
http://www.signupgenius.com/go/mssac

If you have any questions, please contact your Yearbook Committee at MssacYearbook@yahoo.ca

Yours truly,

The MSSAC/MSDC Yearbook Committee





#### **Photo Requirements**

- #1 Photos must be in focus
- #2 Photos must be high resolution (over 200 dpi min.) Set your camera to the highest resolution. sorry... cell phones just don't work.

Parents Coaches & Swimmers are invited to send in their photos from swim meets, practices and special events!

- #3 The closer the better! Distance pictures of the pool don't show our swimmers very well.
- #4 Identify the subject or person in the photo.
- #5 Have fun and be creative!



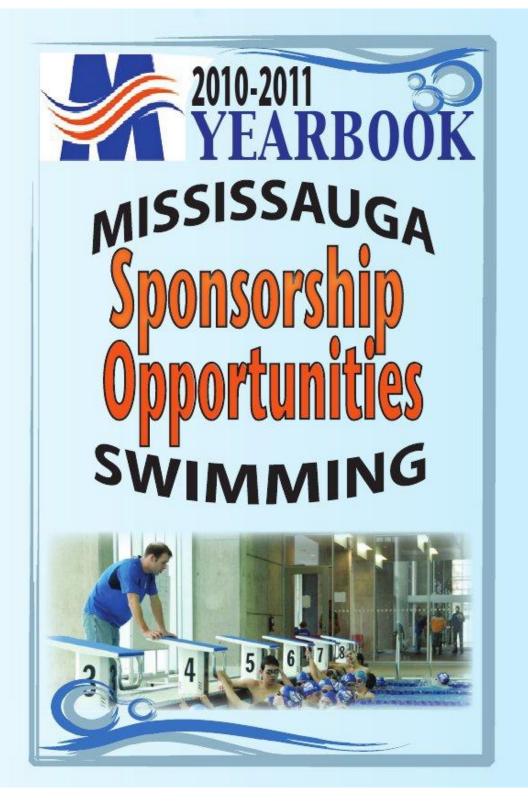
### All Ads are Full Colour!

Your Ad will potentially reach 1200 families!

Your ad will be supporting competitive swimming in Mississauga!

Ad Sizes	
<b>Business Card</b>	\$ 50
1/4 Page	\$150
1/2 Page	\$200
Full Page	\$300
9	

Please contact mssacyearbook@yahoo.ca to book your space in our 2010-2011 Yearbook!



### **About Mississauga Aquatic Club**

The Mississauga Aquatic Club (MSSAC) invites you to associate your name with one of the best community-based competitive swimming programs in Canada. MSSAC has been developing regional, provincial, national and international swimmers from the Mississauga area for over 3 decades. There has never been a better time to support the Mississauga Aquatic Club especially with the up coming Olympics. The commitment to excellence is also supported with our athletes swimming at our new home pool University of Toronto in Mississauga (UTM).

Day in and day out, young people in our community train in the morning before school, spend their day studying in school, then train after school as well. The Mississauga Aquatic Club (MSSAC) wants to help these student athletes achieve their goals and dreams. To do this, MSSAC needs help from the community and is looking towards businesses large and small to partner with us.

MSSAC is a non-profit organization affiliated with the City of Mississauga. We are the largest swim club in Canada whose goal is to foster development of the sport of swimming while encouraging the physical and intellectual growth of its young athletes. This year, MSSAC has approximately 200 competitive swimmers, 300 precompetitive swimmers, 1200 family members, 12 coaches and 1 administrator.

## **Ad Dimensions**

(w x h)

Business Card 3.5" x 2"

1/4 Page 4.25" x 5.5"

1/2 Page 8.5" x 5.5"

Full Page 8.5" x 11"

## **Format**

Full Colour High Resolution JPG (min. 200 dpi)

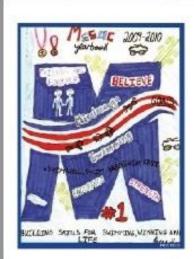
Please email your ad to: mssacyearbook@yahoo.ca





HEY SWIMMERS!!!

Your design for the 2010-2011 MSSAC & MSDC Yearbook could end up on the front cover!



Submit your design on an 8 1/2 x 11 piece of paper or email a high resolution scan to: mssacyearbook@yahoo.ca

